



Curriculum Vitae

Dr. Y.D.Ramdas

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Date of Birth

November 13, 1964.

Academic qualifications

- Ph.D. (Journalism) Andhra University - 2011
- Master's degree in Journalism and Mass Communication (MJMC), Andhra University (campus) - 2000.
- B.A. (Public Administration), Andhra University -1995.
- APSET-2019

Ph.D. Thesis

Gandhi, Journalism and Values: A Study of the English Press.

Computer skills

MS office, Quark Express

Work experience

Journalist

- Senior Subeditor, *Orissa Post*, Bhubaneswar, June 9, 2013 to 9 December 2015
- Subeditor, *The New Indian Express*, Visakhapatnam from February 1, 2008, to January 31, 2009.
- Subeditor, *Cable Vision*, Visakhapatnam, from August 2000 to May 2003.

Teaching

- Working as Assistant Professor (contract) in the department of journalism and mass communication, Dr. B.R.Ambedkar University, Srikakulam, from September 6, till date.
- Worked as guest faculty in the department of Journalism and mass communication, Andhra University from June 2016 to September 2018
- As a guest faculty delivered classes for students of journalism and mass communication, School of Distance Education, Andhra University in 2017
- Worked as Faculty Associate in the department of journalism in The Institute of Chartered and Financial Analyst of India (ICFAI University), Hyderabad, from May 2003 - January 2008.

Publications

Newspaper

- New face of begging, (Edit Page), *Orissa Post*, Bhubaneswar, June 23,2013
- Retirement Blues, (Edit Page), *Orissa Post*, Bhubaneswar, May 20, 2013
- Television: THEN AND NOW, (Edit Page), *Orissa Post*, Bhubaneswar, April 16, 2013.
- The Historic Change in Cricket, (National), *The New Indian Express*, Visakhapatnam, December 28, 2009.
- Those Days The Radio Gave Cricket, (The Oped Page), *The New Indian Express*, Visakhapatnam, February 9, 2009.

Academic

Books

- D V R Murthy and Y D Ramdas, *Gandhi and Journalism*, Kaniskha publishers, New Delhi, ISBN: 978 – 81-8457-424 (2013).

Prepared lessons in journalism and mass communication, for School of Distance Education, Andhra University.

First Year

- Advertising and Public Relations–Joint author
- Reporting and editing for print media – Joint author
- History of Mass Media – Joint author
- Media Management and Media Laws –Joint author

Second Year

- Development Journalism - Joint author
- Prepared course material for graduate and post-graduate students of Journalism at ICFAI, Hyderabad.

Article

- Murthy, DVR & Ramdas, Y D. Gandhian Vision, *International Journal of Peace & Gandhian studies*, Vol: 2, No.1, October 2015 (ISSN 2993-9486).
- Murthy, DVR & Ramdas,YD.,Gandhian Journalism: A perspective; *Communicator*, LIV, number 1, January – March, 2019

Seminar

Attended

- Two-day seminar on Drug Abuse prevention: Role of Youth, 20th December 2018, organized by the department of social work, Dr. B R Ambedkar University, Srikakulam.

Workshop

Attended

- National Workshop on Intellectual Property Rights and patents (IPR&P), organized by the college of science, Dr. B R Ambedkar University, Srikakulam in collaboration with National Research Development Corporation(NRDC), New Delhi, 25 February 2019.
- “For whom the Media Reports?” – Media and Social Responsibility, jointly organized by the Field Publicity, Government of India and department of journalism and Mass Communication Dr. B R Ambedkar University, Srikakulam

Administrative Positions

- Associate member Board of Studies, department of journalism and mass communication, Dr. B R Ambedkar University, Srikakulam.
- Member of Souvenir committee, Andhra Pradesh Science Congress -2019, organized by Dr. B R Ambedkar University, Srikakulam.
- Member of media committee, Andhra Pradesh Science Congress -2019, organized by Dr. B R Ambedkar University, Srikakulam
- Coordinator of the department of Journalism and Mass Communication, Dr. B R Ambedkar University, Srikakulam, from October 26,2020 to November 24, 2021.
- Member of Media Relations, Dr. B R Ambedkar University, Srikakulam.

Professional Organization

- Member Public Relations Society of India Visakhapatnam Chapter.

Areas of Interest

- Environmental Communication, Communication theory and Media related issues.